



A Touchstone Energy® Cooperative

Brian Hughey, General Manager & CEO  
 Lorri Freeman, APR, Manager of Public Relations  
 Amanda Parker, Public Relations Specialist  
 For more information, call 601-947-4211, 228-497-1313 or visit our website at [singingriver.com](http://singingriver.com). SRE is an equal opportunity employer and provider.



## CEO's Message

# The importance of storm preparation



Brian Hughey  
 General Manager & CEO  
 Singing River Electric

As we move closer to the most active part of the 2019 hurricane season, we encourage you to finalize your preparations for the unknown.

According to

NOAA (National Oceanic and Atmospheric Administration), this year's Atlantic hurricane season is expected to be "near normal" with nine to 15 named storms. While this is not a topic any of us like to discuss, it is of utmost importance that we take storm preparation seriously.

We encourage you to finalize your preparations for this year's storm season. Those preparations likely include storing such things as water, non-perishable food, fuel, batteries, etc. Some members may also have a storm evacuation route picked out ahead of time, depending on the magnitude of a potential storm.

Singing River Electric maintains a storm plan and has recently concluded an annual review of our Emergency Preparedness and Response Plan. Should a hurricane or tropical storm approach our area, our plan contains specific steps to be taken as a storm enters the Gulf of Mexico. Employees are pre-assigned tasks such as preparing food, securing supplies/fuel and servicing vehicles. Line crews, service personnel and supervisors

are assigned areas of our system in an effort to safely and efficiently begin work once the storm has passed. As a member-owned electric cooperative, we are also responsible for being financially prepared to handle costs associated with restoring power during/following major events such as a hurricane.

Being a part of the network of electric cooperatives provides Singing River Electric access to cooperative line personnel from other states who will assist us in restoring service following a disaster. Singing River Electric is prepared and ready to respond and restore service to our members as quickly and safely as possible.



Nick DeAngelo  
 Manager of Energy Services  
[deangelo@singingriver.com](mailto:deangelo@singingriver.com)

## Mini splits are affordable and highly efficient

Ductless heat pumps or mini splits, provide a very efficient means for heating and cooling your home. According to Energy Star, they are highly-efficient units that deliver warm or cool air directly to different zones in your home instead of first routing the air through ductwork.

### Mini splits

Mini splits have become very common in households across the United States and have been used in Europe and Asia for many years. They are a cost-effective solution to replacing window air conditioners in older homes and are used frequently on new and remodel home construction projects.

### Member Benefits

As a member of Singing River Electric, you could qualify for a Comfort Advantage rebate of up to \$500 with the installation of a new mini-split heat pump.

For more details visit our website at [singingriver.com](http://singingriver.com).



## Staying Connected



[www.singingriver.com](http://www.singingriver.com)

Mobile App: SmartHub

[www.facebook.com/SingingRiverElectric](https://www.facebook.com/SingingRiverElectric)

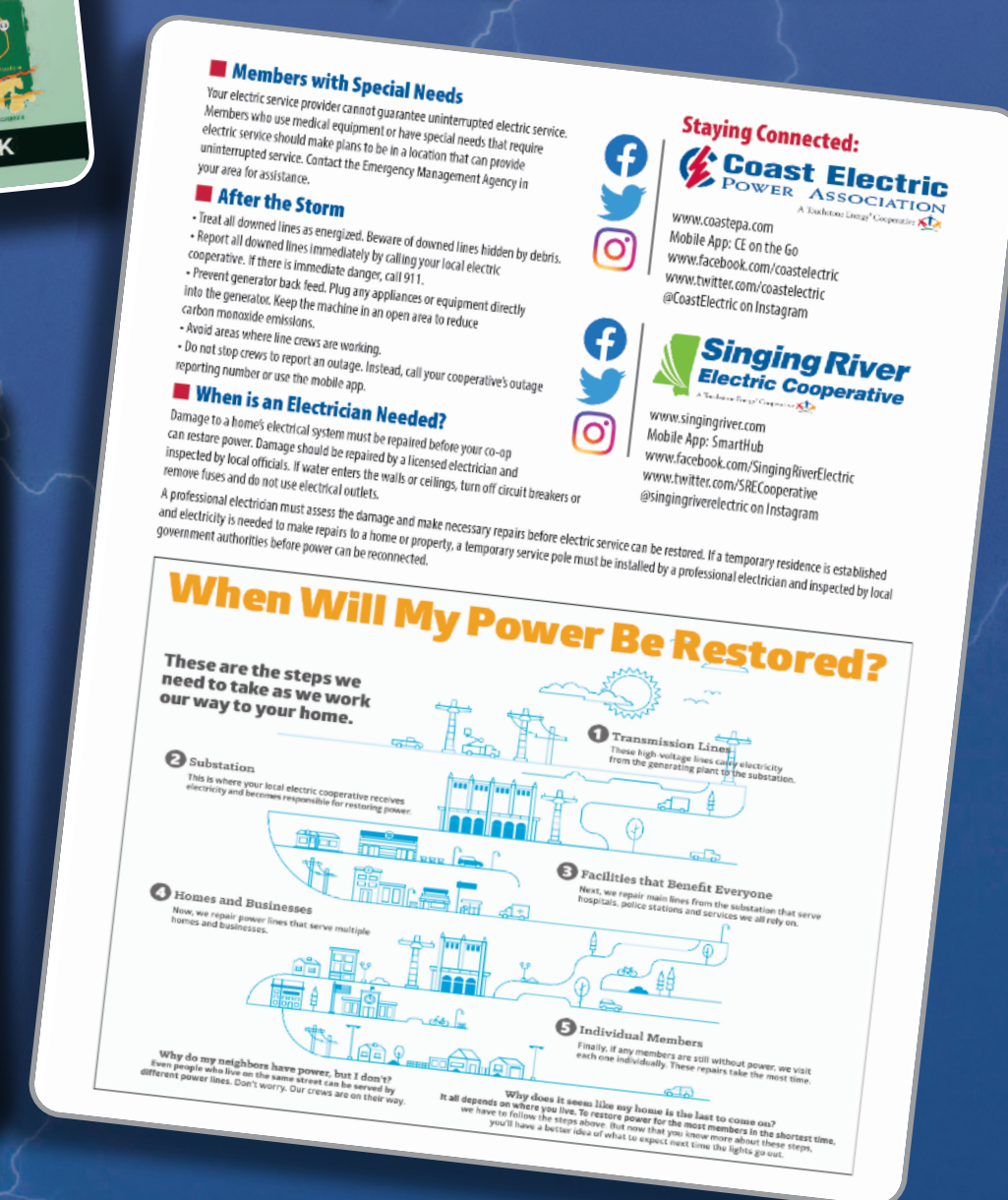
[www.twitter.com/SRECooperative](https://www.twitter.com/SRECooperative)

@singingriverelectric on Instagram



# Get Prepared. Stay Ready.

Download our newest storm preparedness document or pick up a copy at any SRE office, and stay ready for severe weather.



# SINGINGRIVER.COM

## WE NEED YOUR HELP.

In July, we will be working with NRECA Market Research Services to complete a survey of our membership concerning broadband.

The surveys will be both by phone and email, but not everyone will be contacted. If you are contacted, please spare five minutes to share your thoughts.

We have not yet committed to move forward with providing high-speed internet service, as an initial feasibility study revealed staggering cost estimates for providing this service. We are committed to carefully consider this possibility, and part of that research is this membership survey.

All information collected by the survey will be confidential. Thank you in advance for your participation.

