



80 years of serving our neighbors

A MESSAGE FROM YOUR CEO

# Planning is everything



**Brian Hughey**  
General Manager  
& CEO

As you well know, we have experienced extremely high temperatures over the last several weeks. The high heat

plus humidity can make it difficult to enjoy being outdoors and can cause members' energy use to rise with the mercury. Planning starts years in advance to ensure our electric system is ready to handle the increased electricity use and system load.

Singing River Electric's team works every four years to develop and implement a Construction Work Plan. This is the key to fulfilling an integral part of our mission – to provide safe and reliable electric service to our members. The planning normally begins five to six years in advance, as the engineering department evaluates our present electrical system. Next, a growth rate is applied using computer models. When system growth is applied, any deficiencies in the electrical system are revealed to our engineers. This is what determines the large projects included in our Construction Work Plan. Each year, our construction crews implement the plan by safely replacing undersized

lines, upgrading transformers, and building new substations. This year is no exception, as crews are completing the construction of the Frank Snell substation located in northeast Jackson County. This substation is necessary to meet the needs of the growing Big Point and Hurley communities, as well as providing backup capacity to adjacent substations. Additional projects across our entire service territory will be completed this year.

Your cooperative will continue to monitor system load during these times of elevated energy use. And as always, our crews are ready to respond to any unplanned event. In the meantime, we will all try to stay cool.



**BRIAN HUGHEY**  
General Manager & CEO

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SRE is an equal opportunity employer and provider.



**Jeff Gray**  
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## Appliance size does not always rule energy use

Refrigerators and freezers may be the largest appliances in your home, however, they normally use the least amount of electricity. Though everyone's energy use differs, heating and cooling, water heating, lighting and electronics generally all use more.

There are still actions you can take to ensure efficiency in refrigeration. Check that refrigerator door seals are clean and tight. A defective seal can cause the unit to run longer and use more electricity.

According to Energy Star, the average refrigerator is opened 33 times a day. Keeping the door closed will increase the unit's efficiency. Also, leave a few inches between the wall and the unit, and keep condenser coils clean if you have an older model. Freezers tend to use half the energy of refrigerators, but many of these same tips apply to them. All refrigerators and freezers, ideally, should be located in conditioned spaces and positioned away from any heat sources. Heat makes the unit run longer and use more energy. Unplug and recycle unused refrigerators and freezers.

For more tips, visit [singingriver.com/ways-to-save](http://singingriver.com/ways-to-save) or [energystar.gov](http://energystar.gov).

# A little efficiency goes a long way

When it comes to making your home more efficient, Singing River Electric has the tools, resources and rebates to help. And small improvements today can lead to big savings tomorrow. Visit our website or join us on social media to learn more.



## Are you an 11<sup>th</sup> grader served by Singing River Electric?

Make this year memorable by participating in the 2020 Leadership Workshop in Jackson, Miss., and the Youth Tour of Washington, D.C.

See your guidance counselor or visit [singingriver.com/my-community](http://singingriver.com/my-community).



### Visit the:

- Lincoln and Jefferson Memorials
- Martin Luther King Memorial
- Washington National Cathedral
- Arlington National Cemetery
- And more

2019 Youth Leaders: Sarah Hults from Resurrection Catholic School, Madisyn Peterson from St. Martin High School, Carly Jones from East Central High School, Jeb Wells from Vanclleave High School





Ride 2 Recovery



P2P Career Fair



NHN Community Grant



Co-op Days of Service



Salvation Army



Renew Our Rivers



Pascagoula River Audubon Center

# How Singing River Electric helps your community shine.

When communities need a hand, the people of Singing River Electric are quick to raise their hands to help.

You'll find them working with kids. Helping the needy. Pitching in on community projects. And supporting organizations that change lives and save lives.

See how Singing River Electric and other local electric cooperatives are making a difference in communities like yours. Visit [MyElectricCooperative.com/community](http://MyElectricCooperative.com/community).



