

A MESSAGE FROM YOUR CEO

The benefits of cooperative membership



Singing River Electric exists to provide reliable, affordable energy to our members. Each October, we recognize the benefits of being an electric cooperative and reflect on the seven cooperative principles that guide us. While all are important, I want to highlight two principles during this National Cooperative Month.

Concern For Community

Our employees' commitment to our members extends beyond providing electricity; they visit schools to teach electric safety and promote electric industry careers, serve on local non-profit boards, work with civic organizations like Kiwanis and Rotary, and coach little league sports.

Our Neighbors Helping Neighbors Community Grant program helps local non-profits, schools, and government agencies fund projects with long-term benefits.

Building a fiber network and offering fiber internet service through Singing River Connect addressed an important community concern. Fiber lines not only transmit real-time data from our substations to help reduce outage times but also allow our members to study, attend doctor visits, stream TV and movies, and complete other tasks online thanks to a reliable internet connection — even in the most rural areas.

Cooperation Among Cooperatives

While we've had a quiet 2025 hurricane season, we recently reflected on Hurricane Katrina and the nearly 1,000 linemen who came 20 years ago to restore power to our devastated area. Our linemen helped Mississippi's Magnolia Electric in March 2025 after tornadoes caused extensive damage. There is a sense of comfort knowing that when we need them, the linemen will come, and our linemen will return the favor.

This cooperation is also present with our statewide organization, Electric Cooperatives of Mississippi (ECM). ECM employees lead our monthly safety programs and host training workshops for electric cooperatives across the state. Singing River Electric recently adopted ECM's apprentice program for newly hired linemen to standardize skills and training for daily work practices.

Thank you for the trust you place in us. We are proud to be your local electric cooperative.



by Brian Hughey

General Manager and CEO

Energy Tips



Gabe Robbins
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Make the most of mild weather

Take advantage of "shoulder months," which are the periods of time between peak heating and cooling seasons. During the fall, milder weather typically occurs between September and November. These months offer a great opportunity to **reduce home energy use as the need for extensive heating or cooling is reduced.**

This is the time to capitalize on using ceiling fans to move air around and opening windows to allow outside air to cool your house instead of using your HVAC system.

If temperatures drop, open curtains to allow the warmth of the sun to naturally heat your home. Close the blinds before the temperature begins to drop in the evenings to trap the warmth inside as long as possible. Put on an extra layer of clothing to break the chill before turning on the heater.

October is a great time to schedule your HVAC system checkup before the winter weather rolls in. Remember to change your filter monthly to help your unit run efficiently!

singingriver.com/ways-to-save

UPDATE TO YOUR BILL

Beginning in October 2025, Singing River Electric will move a portion of the current Power Cost Adjustment into the Energy Charge on your power bill. The detailed billing section of your bill will change; however, **the total amount of your bill will not change.**

SPREAD OUT your energy use

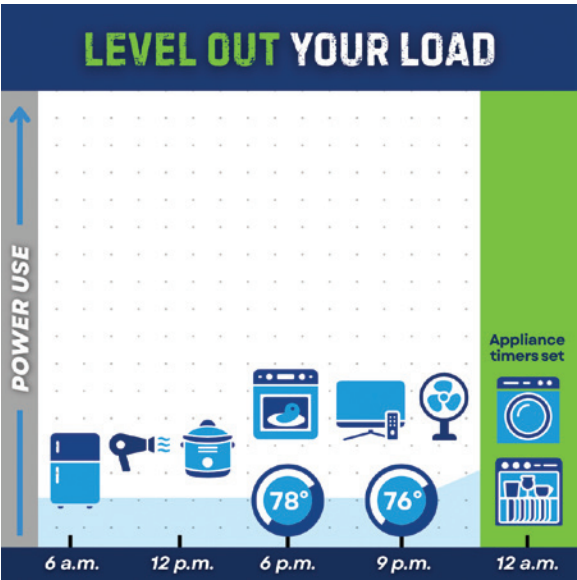
Decrease the demand part of your bill

Demand is a component of your electricity bill, and spreading out your energy use will help lower this cost. Demand is determined by the largest amount of energy used in any one-hour period of a billing cycle — the peak time of energy use for your home.

Here are some ways to lower demand:

- Install a water heater timer to limit run times.
- Delay the start time of your dishwasher so it doesn't run at the same time as other large appliances — use the delay feature or start it before you go to bed.
- Avoid running your clothes dryer when your heater/air conditioner is working hardest. Washing machines require less demand than dryers, but they are often used together so consider their demand use combined.
- Install a smart (Wi-Fi enabled) or programmable thermostat to set heater/air conditioner run times.

Visit singingriver.com/understanding-demand to use our online demand calculator and see which appliances you normally use at the same time and how changing that affects the demand cost.





Singing River Connect

Powered by Singing River Electric

15K Celebration Giveaway

Alisa Madden from the Vancleave substation area was the winner of our 15K Celebration Giveaway for new subscribers who signed up for fiber internet service between Aug. 5 and Aug. 19. She received six months of Singing River Connect fiber internet for free!

“This is fabulous and truly made my entire day! I recently attended one of the SRC learning labs and it was by far one of the best seminars I’ve been to in a long time, and I’ve attended many seminars. It was incredibly helpful and everyone involved was wonderful. Thank you so much, Singing River Connect!”

Weekend work changes

Beginning Sept. 2, 2025, Singing River Connect's after-hours service call fee no longer applies during regular business hours on Saturdays and Sundays (8 a.m. - 5 p.m.). The fee will only apply if a fiber technician is dispatched any day after 5 p.m. and on company-recognized holidays.

Fiber internet installation appointments are now available on Saturdays! Get connected to blazing-fast fiber internet from Singing River Connect without taking off work.

With these two updates, Singing River Connect is providing an even higher level of trusted local service that our subscribers expect — and deserve!



Best bets to stay cyber safe

October is National Cybersecurity Month. Protecting yourself online doesn't have to be complicated or expensive. These simple steps will help shield your personal information, protect your online accounts, and keep your devices secure.

1. Use long, unique, and complex passwords. Your passwords are the first line of defense between a criminal and your sensitive information. Every password should be at least 16 characters long and use a random mix of letters, numbers and symbols.
2. Enable multi-factor authentication (MFA or 2FA), especially on your email, banking, and social media accounts. This adds an extra security layer by requiring more than just your password to log in; this could be a one-time code sent to your phone, a biometric scan like a fingerprint scan or FaceID, or a physical security key.
3. Keep software updated. Software updates bring new features and often fix security flaws that criminals exploit. Turn on automatic updates when possible for your devices and apps.
4. Look out for phishing and scams. Criminals send fake emails, texts, social media messages and make phone calls to trick you into revealing sensitive information or clicking malicious links. Be highly skeptical of unexpected messages, suspicious links, and unexpected attachments - especially those urging immediate action, asking for personal details, or saying you won something.





RIGHT-OF-WAY TRIMMING

Singing River Electric's contractors are or will soon begin clearing trees, limbs, and underbrush around and below the power lines on these streets and surrounding areas to help decrease the number of power outages and reduce the risk of coming in contact with the lines.

- **Forts Lake Substation** - Forts Lake Road, Constitution Road, Highway 90, Presley's Outing Road, and surrounding areas.
- **Escatawpa South Substation** - Saracennia Road, Old Saracennia Road., Highway 613, and surrounding areas.
- **Tanner Chapel Substation** - Highway 612, Howell Tanner Chapel Road, Tanner Williams Road, and surrounding areas.
- **Dickerson Sawmill Substation** - Old Highway 63, Highway 63, Brushy Creek Road, and surrounding areas.
- **Agricola Substation** - Highway 613, Barton Agricola Road, Highway 612, and surrounding areas.

OCTOBER 2025



Singing River Connect

FIBER CONSTRUCTION TIMELINE

Get blazing-fast fiber internet from local people you trust.

Step 3: Fiber Construction

Running fiber lines on poles and burying lines underground

• Bayou Cassotte	• Fountainbleu
• Kreole	• Hamill Farm
• Monaco Lake	• Ocean Springs
• Singing River Mall	• Gulf Park Estates
• Gautier	

Step 4: Splicing

Connecting fiber lines to the network

- Hamill Farm

Step 5: Service Drop & Drop Splicing & Step 6: Installation

Bringing mainline fiber to the exterior of your home and connecting your home to blazing-fast fiber internet

• Sunplex	• Escatawpa South
• Fort Bayou	• All Singing River Electric areas in George, Greene, Perry, Stone, Wayne, Harrison, Mobile, and Washington counties and north Jackson County
• Martin Bluff	
• Hickory Hills	
• St. Martin	
• Tucker Road	
• Forts Lake	
• Helena	
• Helena Industrial	

SINGINGRIVERCONNECT.COM/SIGNUP

Driven BY THE SEVEN COOPERATIVE PRINCIPLES

Singing River Electric exists to serve our members by providing affordable, reliable energy to our local communities. As a cooperative, Singing River Electric operates according to the seven cooperative principles.



4TH PRINCIPLE
**Autonomy and
Independence**



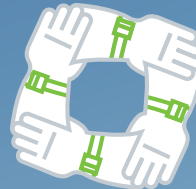
1ST PRINCIPLE
**Voluntary and
Open Membership**



5TH PRINCIPLE
**Education,
Training, and
Information**



2ND PRINCIPLE
**Democratic
Member Control**



6TH PRINCIPLE
**Cooperation
Among
Cooperatives**



3RD PRINCIPLE
**Members' Economic
Participation**



7TH PRINCIPLE
**Concern for
Community**

81,911  *meters served*

45  *electric substations*
built & maintained

7,871  *miles of power lines*

THIS OCTOBER,
JOIN US IN
CELEBRATING
*National
Cooperative
Month*