



A Touchstone Energy® Cooperative

Singing River Electric is an equal opportunity employer and provider.

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our website at www.singingriver.com



CEO's Message



Mike Smith
General Manager and CEO
Singing River Electric

New year, new logo for Singing River Electric

Why the need for a new logo?

Singing River Electric adopted National Rural Electric Cooperative Association's "green ball" for our logo back in March 1994. The logo was originally meant to be adopted by all electric cooperatives across the nation to show solidarity and the strength of the cooperative spirit in our efforts of supplying electricity to the rural areas. Although it was a good idea, not all cooperatives adopted the logo. With the addition of Cooperative Energy's solar power site at our Lucedale office and many other technological advancements

that have been made to offer more services and improve our reliability for our members, we wanted a new mark that was truly our own.

The new logo will be rolled out over the coming year, and you will begin seeing it appear on trucks, signage, the website and more soon. We are working to implement the logo slowly in order to keep the cost of implementation minimal. We feel this logo represents our commitment to our communities and to providing quality electric service to our members.

Previous logo



**Singing River Electric
Power Association**

A Touchstone Energy® Cooperative

New logo



A Touchstone Energy® Cooperative

Statement of Nondiscrimination

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs).

Remedies and complaint filing deadlines vary by program or incident.

Person with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audio-tape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202)720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800)877-8339. Additionally, program information may be made available in languages other than English.

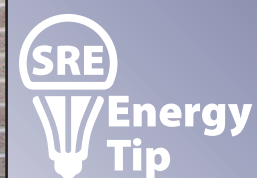
To file a program discrimination complaint, complete the USDA Program Discrimination

Complaint Form, AD-3027, found online at http://www.ascr.usda.gov/complaint_filing_cust.html and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by mail at U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at program.intake@usda.gov. USDA is an equal opportunity provider, employer, and lender.

Heat pumps help lower winter utility costs



Nick DeAngelo, CEM
Manager of Member Services and Facilities
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A heat pump will heat your home in the winter for a lot less cost than an electric furnace. During winter months, the heat pump will reverse the flow of Freon™ to capture heat from the air outside and transfer it inside to heat your home. This will result in enhanced comfort and considerably lower utility costs for heating. Heat pumps operate at 100% efficiency in the winter and use about 5% less energy than conventional new models, according to Energy Star data. It is important to have an annual or semi-annual maintenance plan to ensure your unit is operating at maximum efficiency. This checkup should include testing the Freon level and cleaning and inspecting the coils.

For more information, visit our Save Energy and Money page at SingingRiver.com or EnergyStar.gov.

Notice of Singing River Electric Director Qualification Period

Candidates seeking election to the board of directors for Singing River Electric Power Association must visit Singing River Electric's Lucedale office (11187 Old 63 South) and obtain a Director Candidate Packet. The forms and petitions in the packet must be completed and returned by close of business on the last business day in March (Friday, March 31, 2017).



We're not afraid of 70,000 volts of electricity...

But we are afraid of distracted drivers.

Our linemen work along our state's highways, streets and rural roads to keep the power flowing to our members. When drivers do not pay attention and adhere to the **Move Over law**, the lives of these linemen are at risk.

Please remember to drive responsibly.

A safety message from
Singing River Electric



ENERGY STAR Buyers Guide

Purchasing **ENERGY STAR**-certified appliances and electronics is a great way to save energy in your home. But how do you choose the right product? It depends on your energy-saving goals and how you use energy in your home.



Do you wash multiple loads of laundry each week? Investing in an **ENERGY STAR**-certified washer could save you around \$45 on your utility bill each year. Some of the top-rated **ENERGY STAR**-certified large washers come from LG and Samsung. Visit [ENERGY STAR's "Most Efficient 2016" page](http://ENERGY STAR's 'Most Efficient 2016' page) to learn more.



Home computers can use a shocking amount of energy each year. If all computers in the U.S. were **ENERGY STAR** certified, we would save more than \$1 billion in energy costs per year. If you can't buy an **ENERGY STAR**-certified computer, consider updating the power management setting on your computer. Visit energystar.gov/products/office_equipment/computers.



The larger TVs get, the more energy they use. But **ENERGY STAR**-certified TVs are, on average, 25% more efficient than conventional models. LG, Samsung and Vizio make the list of **ENERGY STAR**'s most efficient 2016 TVs.

There are many different types of **ENERGY STAR**-certified products, including:

- Air purifiers
- Roof products
- Set-top boxes and cable boxes
- Decorative light strands
- Data center storage
- Pool pumps
- Vending machines
- Dehumidifiers

Learn more about **ENERGY STAR** products.
Visit energystar.gov/products, www.singingriver.com



Upcoming Right-of-Way Clearing Projects

Singing River Electric clears trees, limbs and underbrush from the area around and below power lines, called the right-of-way. Right-of-way clearing helps decrease the number of outages and reduces the risk of someone coming in contact with the power lines.

Here are the substations and surrounding areas that are either currently being cleared or where clearing will begin soon:

- **Bayou Casotte Substation** – Chicot Street, Martin Street and surrounding areas.
- **Orchard Road Substation** – Old Mobile Highway, Orchard Road and surrounding areas.
- **Howell Tanner Chapel** – Tanner Williams Road, Howell community and surrounding areas.
- **Basin Substation** – Highway 63, Basin Refuge Road and surrounding areas.

Clearing means safer and more reliable electric service to you.