13 = Today in Mississippi = September 2017



Singing River Electric is an equal opportunity employer and provider.

CEO's Message



Mike Smith General Manager and CEO Singing River Electric

security breeched, many of us may have already been victims to these type acts. All of us are targets.

Singing River Electric's staff works hard to stay abreast of security measures, changing technology and software that protects member information, SRE's electrical system and assets, in order to ensure reliable service to our members. Likewise Cooperative Energy, our generation and transmission provider, continues to improve their physical and

Protecting Yourself in a **Cyberattack**

Mike Smith, General Manager & CEO

601-947-4211/228-497-1313 x 2251 or visit

our website at www.singingriver.com

Lorri Freeman, APR,

Amanda Parker,

Manaaer of Public Relations

Public Relations Specialist

For more information, call

For the past several months, the topic of cybersecurity or cyberattacks has been in the news almost daily. From individuals having personal information compromised and businesses having their data files hacked to agencies of the Federal government having their

cybersecurity systems to help prevent attacks.

A couple of basic things we stress to our employees may also be helpful to you:

• Be sure to change passwords annually, and include a combination of letters, numbers, capital letters and special characters for added security.

Report Outages

- Beware of emails that look suspicious, are unscheduled, or do not come from a business you know. Delete these emails and do not click on any links associated with the email.
- If you receive an email that states it is from Singing River Electric and you are concerned, call any of our offices before responding.

The conveniences that technology brings to our lives are many, but we have to use technology wisely to protect ourselves, our families, and our belongings. Taking a moment to verify sender addresses, logos, names and questioning emails that look suspicious can help ensure cyber safety.



Have Heat Pump Serviced this Fall

Pay Bill



//Energy Tip

Jeff Gray Member Services Representative gray@singingriver.com

Cooler weather will be approaching soon. If your home has a heat pump installed you may need to make sure it is operating at full efficiency by having your unit serviced.

A heat pump uses refrigerant to cool in the sum-

mer and heat in the winter. Low levels of refrigerant could cause



a heat pump to operate for longer cycle times, increasing the kilowatts used and raising your electric bill. If your heat pump cannot keep up with the thermostat setting, it may also engage the secondary heat source to heat your home. A heat pump's secondary heat source or heat strips, are intended to work only for short periods of time. Having heat strips running for an extended period of time can double or triple your electric bill since the operating cost of a heat pump is usually one-third of the operating cost of a conventional electric furnace.

We recommend servicing heat pumps or HVAC units biannually to ensure your unit is operating at 100 percent efficiency year round. For more information, visit www.singingriver.com/saveenergy-and-money or engage us on social media at Facebook, Twitter and Instagram.











YOUR SOURCE OF POWER, AND INFORMATION

September 2017 = Today in Mississippi = 13

One free, easy call gets your utility lines marked AND helps protect you from injury and expense.

Know what's below. Call before you dig.